	Natural Sapphire	J'adore Corundum Sapphire
Chemical	<ul><li>Aluminum Oxide</li><li>Natural Corundum</li></ul>	<ul><li>Aluminum Oxide</li><li>Colorless Natural</li><li>Corundum</li></ul>
Heat	<ul> <li>May or may not be slightly heated to enhance its natural coloring</li> </ul>	Extensive levels of deep heating through lattice diffusion to give the stone coloring and form
Physical	<ul> <li>Comparable, respective weights &amp; sizes</li> <li>Equivalent color distributions</li> <li>Natural Coloring</li> </ul>	<ul> <li>Comparable, respective weights &amp; sizes</li> <li>Equivalent color distributions</li> <li>Coloring induced by lattice diffusion</li> </ul>
Optical	Blue to Violetish blue in moderate to very dark tone	Blue to Violetish blue in moderate to very dark tone